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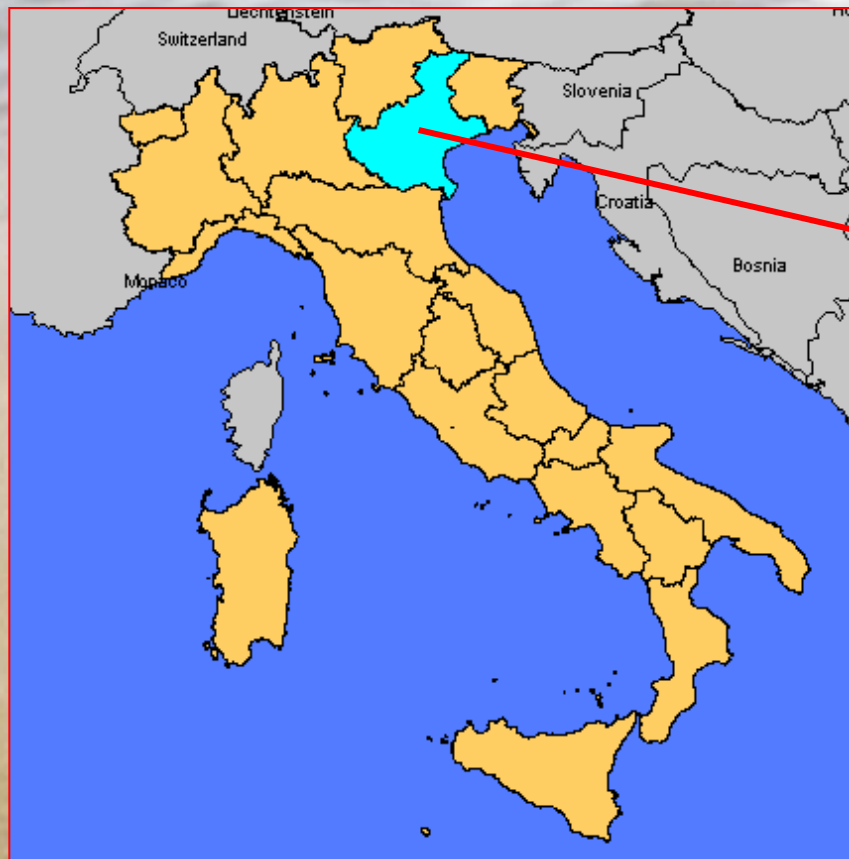


The Healthy Regions project is partly financed by the EU Public Health Programme.  
[www.healthyregions.eu](http://www.healthyregions.eu)

# Veneto Region

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# Veneto Region



• 18.390 km<sup>2</sup>

• 4.7 million inhabitants

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# Veneto Region and PRPS

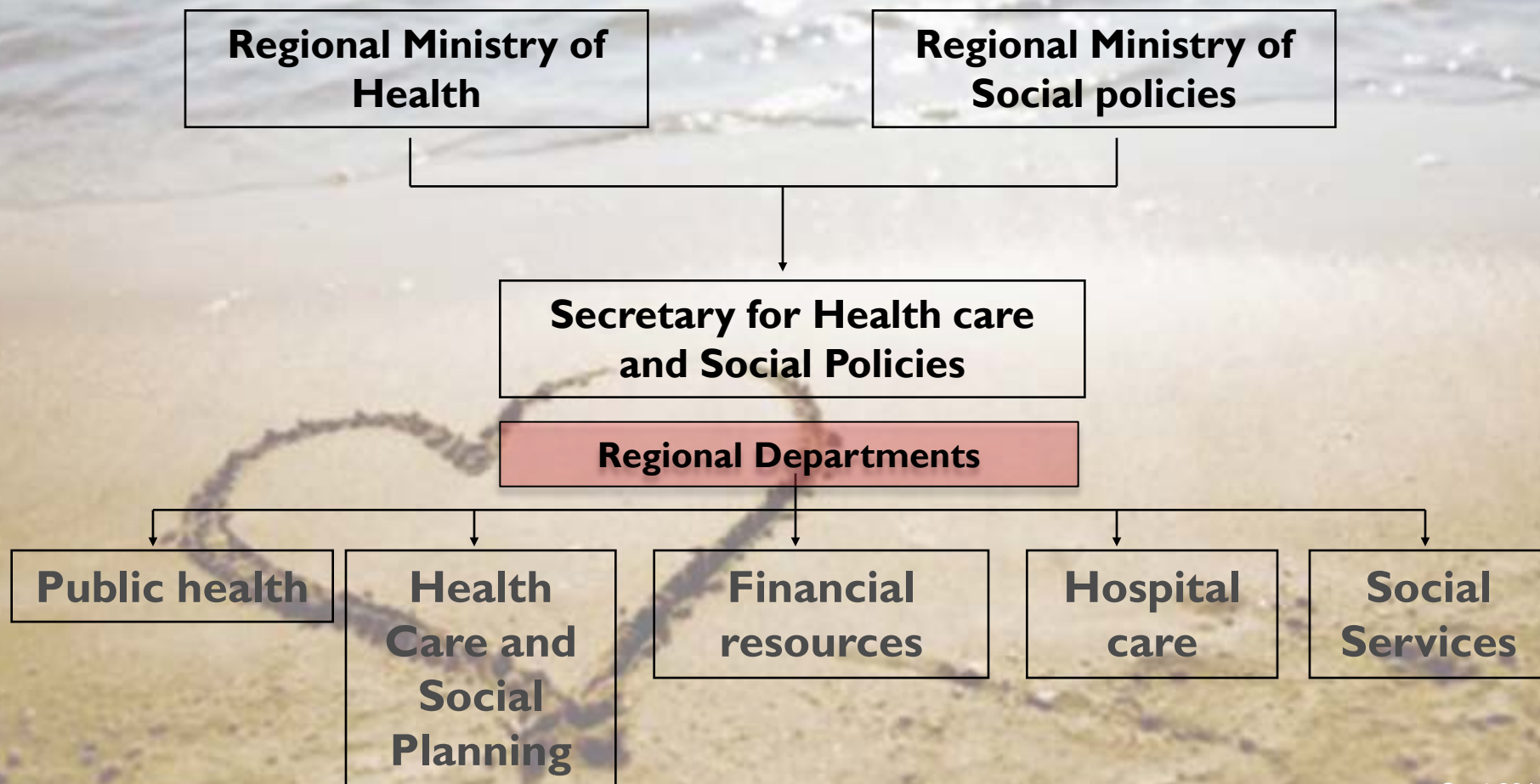
Veneto Region is an autonomous territorial organisation with legislative and executives powers. The Veneto Regional Government provides health and social services to the resident population through 21 Local Health Authorities and 2 Hospital Trusts.

The European and international dimensions are seen as paramount for the development of the regional health system. For this reason Veneto Region is member of several EU networks and institutions.

The **Regional Programme for Health Promotion** (in Italian: PRPS) is an **instrumental office of Veneto Region** and part of the Regional Public Health System.

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# The Veneto Region's model of health care and social policies



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# Regional Partnership

The partners and their role/practical tasks :

- Veneto Region, **Health and Social Affairs Secretariat** (legal representative)
- Veneto Region, **International Health and Social Affairs Office** (acting on the project strategic level)
- Veneto Region, **Brussels Office** (in charge of project secretariat & link with Main Partner and PHEA)
- Veneto Region, **Regional Programme for Health Promotion** (in charge of project scientific implementation and management)
- **Local Healthcare Authorities' offices for health education and health promotion** (in charge of pilot project implementation)
- **Local Healthcare Authorities' offices for food security and nutrition** (in charge of pilot project implementation)

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# The Collaborating Partners' Network

Creation of a regional network of Collaborating Partners including “key observers” working at strategic level within the Region in different sectors related to health.

- Internal decree sent by the Secretary General for Health Care and Social Affairs of Veneto Region to the Directors General of the LHA, establishing the regional network (**top-down**).
- Formal commitment from the Director General of each involved LHA to the heads of local services.

The PRPS has kept constantly in touch with this network (working in close collaboration on the deliverables) and sending frequent update (via e-mail) about all the activities of the project.

Team work to work on the Deliverables and select pilot projects promoting healthy lifestyles in the school setting and in families (**bottom-up**).

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# Project implementation

## *Public health on a strategic level* *WP5*

- A. **Dialogue tool** – working on common glossary and definitions
- B. Feasibility study on the TLM
- C. Reporting our experience on the Verona Benchmark

### **PROCEDURE PROTOCOL** (*action-research*)

A living document created to collect the practical experiences that each region has gained through the testing of the tools, and the implementation of the project. The Protocol will include a set of guidelines on how to use the tools in the different regions arisen from the practical activities implemented in the regions.

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# Project implementation

*Public health on a strategic level*

Focus

## Working with the Dialogue tool

A very fruitful occasion to start a dialogue between the collaborating partners and regional representatives in the field of health promotion, that partially made up for the lack of coordination and communication between local services that deal with health promotion and education and the regional level in our region.

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# Project implementation

## *Public health on a practical level*

Selection and implementation of the **pilot projects** included in the **Catalogue**

| Project name                                  | Focus                           |
|---|---------------------------------|
| AIDS AND STIs PREVENTION IN SECONDARY SCHOOLS | Sexual Health                   |
| FOOD ON AIR                                   | Nutrition                       |
| HEALTHY SNACKS                                | Physical Activity and Nutrition |
| LET'S SMOKE OUT ALL DOUBTS                    | Smoking Prevention              |

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# Project implementation

## *Public health on a practical level*

Monitoring the implementation of the pilot projects through questionnaires

**Preparatory meeting to the Evaluation Seminar involving all the collaborating partners**

- Sept 2009: working document for the evaluation of the CPs participation in the project and pilots projects implementation presented in Verona and then shown at the Swedish partner meeting (*Process evaluation questionnaire*)
- May 2010: *Final evaluation questionnaire* CPs reported back the results of the pilot projects and made an assessment of their impact in the schools

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# Dissemination activities

## DISSEMINATION AT NATIONAL, REGIONAL AND LOCAL LEVEL

Press releases

Meetings with the Collaborating Partners

National meetings on Health Promotion

### November 2009

Participation in a National Meeting on best practices in Health Promotion (CIPES Conference) in Sicily.

### 22<sup>nd</sup> and 23<sup>rd</sup> of February 2010

National Meeting in Torino on health promotion.

### 25<sup>th</sup> of February 2010 (Verona)

Workshop on the regional MAPPING exercise on health services and best practices for children and young people.

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# Challenges

## Improvement areas in Veneto Region on a strategic level

- Better coordination and integration between regional departments and policy makers

Attempt to set a common ground for collaboration between the regional departments dealing with health and the health care services: a draft of a proposal was agreed and finalized, to collaborate on cross-cutting themes overlapping with priorities and targets of the Healthy Region project.

- An official document on the regional strategy for Health Promotion

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# Challenges

## Improvement areas in Veneto Region on a strategic level

- A formal agreement between the National Ministry of Education and the Regional Ministries of health care and social policies about Health Promotion in schools is ready to be signed
- Coordination and communication between Health Care Services within the same Local Health Authorities.

The basis for the dialogue with the policy makers  
(recommendations)

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Thank you  
for your kind  
attention

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